BOOK PROPOSAL FORM

To facilitate consideration by the council of the Ray Society (subject to availability of funding and to satisfactory referees' reports), please complete this form and return to the Honorary Secretary (for contact details, please see end of form).

PART 1: TITLE AND AUTHOR'S DETAILS
Proposed title of book:
Sub-title (if any):
Main author's contact details:
Full name: Home address:
nome address.
Home telephone number:
e-mail address:

Work address:
Work telephone number:
Preferred contact:
Home:
Work:
Either:
Present position/job title (if applicable):
Other relevant previous positions/occupations/activities:
Short biography (max. 1,000 characters incl. spaces) which could appear on the book:

Citizenship:
Contributors/coauthors details (if applicable):
Full Name(s):
Co-author 1:
Co-author 2:
Co-author 3:
Work or home address(es):
Co-author 1:
Co-author 2:
Co-author 3:

Telephone number(s):
Co-author 1:
Co-author 2:
Co-author 3:
Email address(es):
Co-author 1:
Co-author 2:
Co-author 3:
PART 2:THE WORK
Why is this work needed?

Please give the subject and structure of the proposed work in about 200 words. A version of this would ultimately be used to promote the book. If possible, please give a table ot contents.

Please indicate which categories best describe your work:

Zoological Conservation

Botanical Ecology

Historical Nomenclature

Monographic Systematics

Regional Evolution

Checklist Popular

Economic Other (please specify):

PART 3: THE MARKET

Please list up to six selling features that highlight your work:

Please outline by subject/specialisation/geography the work's expected readership:
Does the work have an academic market? If so, at what level (undergraduate, postgraduate, established researcher/academic)? Could it be used for coursework or as a major course text? If possible, please specify whether this applies only to the UK or also overseas:
Does the work have a popular market? Would it be of interest to members of
natural history societies or similar learned organisations? Please indicate if there would be a guaranteed number of sales (e.g. via a society) or other forms of sponsorship:
Please indicate the projected market for the work:
UK
USA
Europe
Other:

Please indicate if there are any competing books (give details and price). If there are competing books, please explain the unique selling point(s) of your work. Why should your work be preferred?
PART 4: PROMOTION
The Society and its agents actively promote published works. Please list below the contact names, addresses, emails and telephone numbers (if possible) of any association or organisation whose members would be interested in the work:
Please list any periodicals, journals or newsletters of the above-mentioned or other organisations which may carry promotional inserts or similar:

Please list any journals or bulletins that may review the work. Make the list as focussed as possible:
Please list the names, departments and affiliations of lecturers that you would recommend to receive any information about inspection copies (at the Society's discretion):
Please list any forthcoming conferences where the book can be displayed. If possible, give the names and contact details of the conference organisers:
Please list any other people/organisations not covered by the above:
Please give any other information that may help to promote the work:

PART 5: COPYRIGHT

issues.

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Yes
No
Partly
Do you hold the copyright for the full work including the illustrations?
Yes
No
Not sure
If 'Not sure', please contact the Honorary Secretary to discuss any copyright

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Please provide name and contact details of next of kin of each author:					
PART 6: PROPOSED SPECIFICATIONS OF THE BOOK					
Please give size/format. If appropriate, identify an existing Ray Society publication the format of which you may wish to follow:					
Please give expected number of pages (and volumes if more than one):					
Please specify the type(s) of illustrations to be included (black & white line drawings, distribution maps, colour photographs, etc.) with estimated numbers of each:					
Please give the expected date for submission of the completed manuscript:					
PART 7: REVIEWERS Please give names and email addresses of two suitable reviewers					
Reviewer 1					
Name Email					
Reviewer 2					
Name Email					

NAME:		
SIGNATURE:		
DATE:		

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